




Nottinghamshire Police and Crime Commissioner – Notice of Decision

AUTHOR:	Ruth Rolling
TELEPHONE NUMBER:	0115 844 5998
EMAIL ADDRESS:	Ruth.rolling@notts.police.uk
DECISION OR INFORMATION:	
DATE RECEIVED:*	21.03.24
REF:* (to be inserted by the OPCC)	2024.012

TITLE:	Fraud campaign – confirmation of funding
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EXECUTIVE SUMMARY:															
<p>The PCC is requested to approve up to £32,018 to be spent on the Red Flags of Fraud campaign.</p> <p>This to confirm in writing previous verbal agreement to proceed with the campaign, which aimed to respond to increase reporting of fraud. The campaign was delivered during February 2024.</p> <p>This is broken down as follows:</p> <table border="1" data-bbox="183 1003 1353 1182"> <thead> <tr> <th>Company</th> <th>Detail</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Adverta</td> <td>Advertising on bus and trams</td> <td>£16,598</td> </tr> <tr> <td>Reach Solutions (Notts Live)</td> <td>Advertising on Notts Live website and in print</td> <td>£10,200</td> </tr> <tr> <td>Bauer Media</td> <td>Radio advertising</td> <td>£3,800</td> </tr> <tr> <td>Veritas Management</td> <td>Booklet printing</td> <td>£1,420</td> </tr> </tbody> </table>	Company	Detail	Total	Adverta	Advertising on bus and trams	£16,598	Reach Solutions (Notts Live)	Advertising on Notts Live website and in print	£10,200	Bauer Media	Radio advertising	£3,800	Veritas Management	Booklet printing	£1,420
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INFORMATION IN SUPPORT OF DECISION: (eg report or business case)
<p>Nottinghamshire Fraud Partnership was formed in 2023 to work together to protect individuals and businesses in Nottinghamshire from fraudulent activity. Members of the partnership have signed up to the Fraud Partnership charter.</p> <p>The Red Flags of fraud campaign will run throughout February 2024 with advertising online, on the radio, in print, via social media and on public transport.</p> <p>The campaign includes the ability to claim a free fraud advice booklet detailing different types of fraud and how to report it.</p>

FINANCIAL INFORMATION		
The funding is revenue and will come from the PCC’s 2023/24 grants and commissioning budget.		
<table border="1" data-bbox="95 1921 1497 2016"> <tr> <td>Signature: Chief Finance Officer</td> <td></td> </tr> </table>	Signature: Chief Finance Officer	
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** See guidance on non-public information


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Date:	22.03.24
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Is any of the supporting information classified as non-public or confidential information?*	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
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If yes, please state under which category from the guidance**	
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DECISION:
The PCC is requested to approve up to £32,018 to be spent on the upcoming Red Flags of Fraud campaign.

OFFICER APPROVAL:	
I have been consulted about the proposal and confirm that the appropriate advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.	
Signature: Deputy Monitoring Officer	
Date:	09.04.24

DECLARATION:	
I confirm that I do not have any disclosable pecuniary interests in this decision and I take the decision in compliance with the Code of Conduct for the Nottinghamshire Office of the Police and Crime Commissioner. Any interests are indicated below:	
The above request has my approval	
Signature: Nottinghamshire Police & Crime Commissioner	
Date:	18.04.24

** See guidance on non-public information