Nottinghamshire Police and Crime Commissioner – Notice of Decision

AUTHOR:	Alex Castle-Clarke Head of Strategy and Assurance
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DECISION OR INFORMATION:	Decision
DATE RECEIVED:*	03.06.2021
REF:* (to be inserted by the OPCC)	2021.057

TITLE:	Public Consultation Survey for the relocation of Newark Police Station

EXECUTIVE SUMMARY:

Proposals have been advanced to relocate Newark Police Station from its current location to a joint 'hub' with Newark and Sherwood District Council. The Police and Crime Panel was notified of this proposal in March 2021 as a 'decision of significant interest'.

The incumbent Police and Crime Commissioner took office formally on 13th May 2021 having made a campaign commitment to ensure that a full public consultation on the proposed relocation has been carried out.

There is therefore a need to commission a robust public survey to ensure that this commitment can be implemented and that meaningful public consultation informs any decision on the future of Newark Police Station.

This need is consonant with the Commissioner's responsibility to listen to and reflect the thoughts and feelings of the residents of Nottinghamshire.

A proposal has been received that will discharge this requirement in a timely and cost effective manner.

INFORMATION IN SUPPORT OF DECISION: (eg report or business case)

The Commissioner is charged with seeking the views of Nottinghamshire residents, this expenditure is in direct support of that charge and represents an important contribution to the effort to seek the views of the public in Newark with regards to their local police station.

A strong and defensible methodology has been sought to undertake this work to ensure a representative sample of opinion, ensure rigour of analysis and to protect the data of participants.

** See guidance on non-public information

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FINANCIAL INFORMATION

A quote has been provided to the agreed methodology with attendant costings.

Deliverable	Cost (Phase)
To design and implement a branded mini-site and online survey meeting accessibility and minimum security standards, responsive to all platforms and devices and based on good UX design principles.	**£2,800.00**
To serve 168,000 - 330,000 digital display advertisements during July 2021 using the Commissioner's official and personal Facebook and Instagram accounts to promote participation in the survey. To create a video of the Commissioner to accompany the ads.	**£3,450.00**
To monitor the campaign with 24/7 technical and creative support where required and to produce a detailed report of the data collected to inform the Commissioner	**£1,850.00**
Total Costing	**£8,100.00**

A sum of £8,100 shall be disbursed to Millbank Creative consultancy to undertake this activity during the summer of 2021.

Signature: **Chief Finance Officer**	[redacted]
Date:	14th June 2021

Is any of the supporting information classified as non-public or confidential information?**	Yes	☐	No	☒
If yes, please state under which category from the guidance**				

** **See guidance on non-public information**

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DECISION:
To approve the funding of the survey to be undertaken by Millbank Creative as outlined above.

LEGAL SERVICES OPINION:	
The proposed expenditure is a permissible component of the Commissioner's legitimate campaign promise to seek the views of the community on the proposed relocation	
Signature:	Craig Sutherland
Date:	11.06.2021

DECLARATION:	
I confirm that I do not have any disclosable pecuniary interests in this decision and I take the decision in compliance with the Code of Conduct for the Nottinghamshire Office of the Police and Crime Commissioner. Any interests are indicated below: The above request has my approval	
Signature: Nottinghamshire Police & Crime Commissioner	C E Henry
Date:	15th June 2021

** See guidance on non-public information