Nottinghamshire Police and Crime Commissioner
Notice of Decision

Nottinghamshire
POLICE & CRIME COMMISSIONER

Author:	Natalie Baker Swift, Programme Manager Early Intervention and Violence Reduction
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For Decision or Information	Decision
Date received*:	24.03.21
Ref*:	2021.040

*to be inserted by Office of PCC

TITLE: Direct Award for #stopviolence Social Media Campaign

EXECUTIVE SUMMARY:
This decision form seeks approval of a Single Tender Waiver in order to directly award £36,600 to Powell and Barnes Media for the provision of the #stopviolence social media campaign and development of the HashtagNG website.

INFORMATION IN SUPPORT OF DECISION: (e.g report or business case)

Proposal
See below the proposal for the continuation of funding for the #stopviolence social media campaign and development and maintenance of the HashtagNG website which was approved by the Strategic Violence Reduction Board on 11th March 2021. £36,600 of the VRU budget has been allocated for the provision which was signed off as part of an earlier Notice of Decision ref.2021.031.

04. Item 4. Social Media Campaign Pr

The campaign has been a success locally and nationally, having reached 142,000 young people in Nottinghamshire and receiving a national award. Much of this success is down to the involvement of young people in co-producing the campaign, this is a credit to the Provider who has spent time building relationships with young people in the communities most impacted. A Single Tender Waiver is proposed in order to maintain consistency of service for the next 12 months in terms of the production, look and feel.

Background
Powell and Barnes Media won the initial contract for the development and implementation of social media campaign and website following an open tender process in November 2019. The contract value was £37,204 and was funded from the Early Intervention Youth Fund. Since then two further Grants have been awarded by the VRU, totalling £26059.50, for the continuation of the campaign and website during 2020/21.

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FINANCIAL INFORMATION

The Strategic Violence Reduction Board have approved the allocation of £36,600 from VRU Home Office funding 2021/22 for the commissioning of this service.

Signature: [redacted]
Chief Finance Office

Date: 24 March 2021

Is any of the supporting information classified as non public or confidential information?**	Yes		No	x
If yes, please state under which category number from the guidance**				

DECISION:
Spend is authorised in line with detail outlined in this decision notice.

OFFICER APPROVAL
I have been consulted about the proposal and confirm that the appropriate advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.

Signature: [signature]
Chief Executive

Date: 26/3/21

DECLARATION:
I confirm that I do not have any disclosable pecuniary interests in this decision and I take the decision in compliance with the Code of Conduct for the Nottinghamshire Office of the Police and Crime Commissioner. Any interests are indicated below:

The above request has my approval.

Signature: [signature]
Nottinghamshire Police and Crime Commissioner

Date: 26/3/21

** See guidance on non public information