



Nottinghamshire

POLICE & CRIME COMMISSIONER



Our Ref: 5105/14

18 August 2014

Dear

Re: Request under the Freedom of Information Act 2000 (FOIA)

Thank you for your request for information, which was received by the Nottinghamshire Office of the Police and Crime Commissioner on 5 August 2014.

INFORMATION REQUESTED

- Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2012/13?
- Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2013/14?
- How much is the PCC budgeting to spend on PR, marketing and promotional materials in the current financial year?
- Could you please list the type, number and cost of physical marketing materials with PCC branding created by the office in the 2013/14 that have been produced - e.g. leaflets, pens, erasers, lollipops etc.

RESPONSE

Under S 1 (1) (a) of the Freedom of Information Act 2000 (FOIA), I can confirm that the Nottinghamshire Office of the Police and Crime Commissioner does hold the information you have requested.

Please find below answers to your questions:-

Actual	Actual	Actual
£ PR & Marketing	£ PR & Marketing	£ PR & Marketing
2013/14	2012/13	2011/12
£59,744	£45,500	£64,492

Under the freedom of information, I am only required to answer the questions and not supply samples of goods as requested. We have marketing items the same as the previous Police Authority (ie. leaflets, pens, pencils, trolley tokens and purse bells).

continued.....

The Nottinghamshire Office of the Police and Crime Commissioner

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The PR and Marking budget for 2014/15 includes £12,000 paid to Nottinghamshire County Council for the Council Tax leaflet (statutory requirement) and a further £40,000 for postage of the annual plan summary to every household. We have chosen in previous years not to do this but make the saving by putting the summary on the website.

I would like to take this opportunity to thank you for your interest in the Nottinghamshire Office of the Police and Crime Commissioner.

Should you have any further enquiries concerning this matter, please write or contact the Freedom of Information Officer on telephone number 101 Ext 801 2008 or e-mail nopcc@nottinghamshire.pnn.police.uk.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Lisa Pearson'.

Lisa Pearson
Business Support Manager
Nottinghamshire Office of the Police and Crime Commissioner