

## Nottinghamshire Police and Crime Commissioner – Notice of Decision

<b>AUTHOR:</b>	Philip Broxholme
<b>TELEPHONE NUMBER:</b>	0115 8445998
<b>EMAIL ADDRESS:</b>	phillip.broxholme16574@nottinghamshire.pnn.police.uk
<b>DECISION OR INFORMATION:</b>	Decision
<b>DATE RECEIVED:*</b>	10 <sup>th</sup> December 2021
<b>REF:*</b> (to be inserted by the OPCC)	2021.134

<b>TITLE:</b>	Safety of Women at Night (SWAN) Home Office Funding and Procurement Decisions
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<b>EXECUTIVE SUMMARY:</b>
<p>The Home Office has awarded the Police and Crime Commissioner £293,542 as a result of a successful bid to the national Safety of Women at Night (SWAN) Fund. Activity must be delivered by the end of March 2022.</p> <p>The Commissioner is asked to approve the spending of these funds as follows:</p> <ul style="list-style-type: none"> <li>• £48,054 to Equation for training of night time economy staff, advertising and communications</li> <li>• £37,000 to Nottinghamshire Sexual Violence Support Services for advertising and communications using the 'Consent Coalition' brand</li> <li>• £130,000 to Adverta (Adverta is a trading name of Ratcliffe Fernley Media Ltd) for promotion on the bus and tram network</li> <li>• £18,760 to St John Ambulance for provision of a city centre safe space</li> <li>• £8,640 to Nottinghamshire Police to run nights of action on the tram network</li> <li>• £2,000 to SMSR to develop and implement a survey for evaluating the programme</li> <li>• £1,000 to Shake Social for promoting the survey via social media</li> <li>• £8,000 to Nottingham BID to develop and implement an NTE VAWG charter</li> </ul> <p>£40,088 to be retained by the OPCC for strategic communication, project management, administration and contingency costs</p>

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### INFORMATION IN SUPPORT OF DECISION: (eg report or business case)

This funding will aim to improve women's feelings of safety in Nottingham's NTE by building a zero-tolerance approach to violence against women and girls (VAWG). Objectives are to:

1. Ensure NTE employers and Nottingham's tram system are better able to meet women's safety needs by **developing and rolling out VAWG training to NTE staff**.
2. Create an environment to more easily challenge inappropriate, predatory and violent behaviours by **greatly expanding existing VAWG campaigns**
3. Increase awareness around consent, available support agencies, how to safely challenge behaviour and how to report offences by **producing a number of proven successful resources** for widespread to NTE premises;
4. Increase women's feeling of safety in NTE venues by **developing and piloting a new NTE VAWG Charter** to be developed by Nottingham BID and the Consent Coalition.
5. Increase safety and reduce vulnerability through **provision of Safe Spaces** in the city centre.
6. Improve safety on Nottingham's tram network (NET) by **taking monthly nights of action** with an increased police officer presence on the tram.

The procurement decisions relating to this funding are as follows:

- A direct award of £48,054 will be made to Equation for the training of night time economy staff, advertising and communications. This activity falls within the 'Light touch regime' under the Public Contracts Regulations 2015. A single tender award is being made to Equation to ensure interoperability with Equations current DSVA prevention service contract as well as due to the fact that there is no time to go out to tender as it is only a short 5 month contract which has to be spent and delivered by 31<sup>st</sup> March 2022 and this timescale is out of our control.
- A direct award of £37,000 to NSVSS for advertising and communications using the 'Consent Coalition' brand. This would be done via a contract variation in which the current SVA Hub Contract allows for up to £200,000 additional funding to be added per annum – this is therefore allowed for in the contract.
- A direct award of up to £130,000 to Adverta (Adverta is a trading name of Ratcliffe Fernley Media Ltd) for promotion on the bus and tram network. The rationale is that the use of NET and NCT will ensure maximum visibility of the campaign by the target audience, as below:
  - NET – trams travel the length of the city, including through the city centre. Research has indicated that women feel most unsafe on the tram network. There is no alternative provider that could be considered.
  - NCT – female students and young women are the primary target audience. The relevant areas of the city are served by NCT bus routes (e.g. university campuses). Secondly the campaign is city based and thus maximum exposure will be gained by using buses that serve the city only for the duration of the route. Finally NCT operate a network of night buses that are visible during the night time economy. None of the other local bus companies meet these criteria and they have therefore not been considered as potential providers.
- A direct award of up to £18,760 to St John Ambulance for provision of a city centre safe space. A single tender award is being made as St John Ambulance have provided similar provision previously and are therefore able to mobilise quickly. In addition, there is no time to go out to tender as it is only a short 5 month contract which has to be spent and delivered by 31<sup>st</sup> March 2022 and this timescale is out of our control.
- £8,640 will be provided to Nottinghamshire Police to run nights of action on the tram network.

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- £2,000 to SMSR to develop and implement a survey for evaluating the programme. This is in line with Contract Standing Orders, which requires only 1 quote for activity up to £10,000.
- £1,000 to Shake Social for promoting the survey via social media. This is in line with Contract Standing Orders, which requires only 1 quote for activity up to £10,000.
- £8,000 to Nottingham BID to develop and implement an NTE VAWG charter. This is in line with Contract Standing Orders, which requires only 1 quote for activity up to £10,000.
- £40,088 to be retained by the OPCC for internal costs.

### FINANCIAL INFORMATION

This is revenue spend and is within budget.

**Signature:**  
**Chief Finance**  
**Officer**



**Date:**

21.12.21

**Is any of the supporting information classified as non-public or confidential information?\***

Yes

☐

No

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If yes, please state under which category from the guidance\*\*

### DECISION:

### OFFICER APPROVAL:

I have been consulted about the proposal and confirm that the appropriate advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.

**Signature:**  
**Chief Executive**



\*\* See guidance on non-public information


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**DECLARATION:**

I confirm that I do not have any disclosable pecuniary interests in this decision and I take the decision in compliance with the Code of Conduct for the Nottinghamshire Office of the Police and Crime Commissioner. Any interests are indicated below:

The above request has my approval

<b>Signature:</b> <b>Nottinghamshire Police &amp; Crime Commissioner</b>	
<b>Date:</b>	22.12.21