Nottinghamshire Police and Crime Commissioner – Notice of Decision

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DECISION OR INFORMATION:	Decision
DATE RECEIVED:*	14.09.21
REF:* (to be inserted by the OPCC)	2021.089

TITLE:	Safer Streets for Women (round 4) Funding for Online Survey

EXECUTIVE SUMMARY:

In preparation for a bid submission to the Home Office Safer Streets (Round 4) fund to improve safety and feelings of safety for women and girls, a survey has been developed and plans made for undertaking an online survey to help inform the bid submission in relation to the City Centre.

INFORMATION IN SUPPORT OF DECISION: (eg report or business case)

The PCC intends to submit a bid of £300k to target the city centre of Nottingham. It is necessary to obtain the views of women and girls who live, visit or work in this target area to provide evidence as part of the bid submission to make the night time economy safer. This cost should be seen as an invest to save. The findings from the survey will help strengthen the quality of the bid. Surveys have been used to good effect with previous bid submissions.

It's uncertain as to how many surveys will be completed during the time available but it's estimated that between 200 and 400 surveys can be completed online.

There will be two separate costs in relation to this survey as follows:

- SMSR who are already contracted to undertake survey work for the PCC will be commissioned to undertake the development of the survey, the online set up and design and the data processing, analysis and reporting on or as soon as possible after 10th August 2021 and will report on the findings on 24th August in time for the bid submission on 1st September 2021.
- Shake Social will be commissioned to roll out the survey via the Consent Coalition social media accounts and will design the posts, manage the boosted posts and provide analysis of reach.

FINANCIAL INFORMATION

This is revenue funding as follows:

** See guidance on non-public information

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£2,350 to SMSR to pay for setting up the survey online, managing the process, analysing and reporting the results to help speed up the process as listed below:

- Project management ½ day - £250.00
- Script Design Support and testing ½ a day - £250.00
- Online set-up and design 1 day - £500.00
- Data Processing (including coding) 1 day - £350.00
- Data Analysis 1 day - £500.00
- Reporting 1 day - £500.00

£510 to Shake Social to roll out the survey via the Consent Coalition Social Media Account creating 3 boosted posts aimed at women in Nottingham in three different age categories (15-21, 22-39, 40+). Plus a summary of the results:

- Content creation and Ad management (posts are drafted by Shake and images sourced) - £210
- Ad Costs: £100 per post x 3

Signature: **Chief Finance Officer**	[redacted]
Date:	14 September 2021

Is any of the supporting information classified as non-public or confidential information?**	Yes	☐	No	☒
If yes, please state under which category from the guidance**				

DECISION:

To approve a total of £2,860 revenue costs for overseeing, online hosting, analysing and reporting on the findings of a safety survey for women and girls in Nottingham City Centre:

- £2,350 to SMSR to pay for setting up the survey online, managing the process, analysing and reporting the results; and
- £510 to Shake Social to roll out the survey via the Consent Coalition Social Media Account creating 3 boosted posts aimed at women in Nottingham in three different age categories

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OFFICER APPROVAL:	
I have been consulted about the proposal and confirm that the appropriate advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner.	
Signature: Chief Executive	Kevin Dennis
Date:	28/9/21

DECLARATION:	
I confirm that I do not have any disclosable pecuniary interests in this decision and I take the decision in compliance with the Code of Conduct for the Nottinghamshire Office of the Police and Crime Commissioner. Any interests are indicated below: The above request has my approval	
Signature: Nottinghamshire Police & Crime Commissioner	C E Henry
Date:	30.9.21

** See guidance on non-public information